

Operation Snowball Goals and Objectives

Goal	Objective
Individual Domain:	
General Goal: To develop effective life skills.	
Sub-Goal 1: Develop leadership skills.	1. Participants will be able to provide accurate norms for ATOD. (<i>Knowledge test</i>)
	2. Participants will list 5 positive reasons for leading a drug-free lifestyle. (<i>Lists</i>)
	3. Participant will sign a drug-free contract. (<i>Chapter keeps a copy</i>)
Sub-Goal 2: Improve awareness of external pressures.	1. List 5 components of media literacy. (<i>Lists</i>)
	2. Select 1 media literacy activity from OS Inc. Resource CD and implement the selected activity or lesson plan. (<i>Report</i>)
Sub-Goal 3: Increase positive peer interaction.	1. List 5 advantages of good communication skills. (<i>Lists</i>)
	2. List 5 methods of effective communication. (<i>Lists</i>)
	3. Simulate through role-play proper communication: a. Starting a conversation b. Discussing differences in opinions (<i>Checklist of skills learned</i>)
Peer Domain:	
General Goal: To develop effective peer helpers to promote drug-free behavior.	
Sub-Goal 1: Encourage healthy problem solving.	1. List at least 80% of the steps of problem solving and indicate the steps where decision-making is used. (<i>Lists</i>)
	2. List the advantages of effective problem solving. (<i>Lists</i>)
Sub-Goal 2: Encourage proper management of emotions.	1. List 5 major life events and 5 daily hassles that are stressors. (<i>Lists</i>) a. Be able to recite 80% of the formal relaxations steps. (<i>Lists</i>) b. Practice relaxation techniques.
	2. List at least 5 ways to manage stress that were presented. (<i>Lists</i>)
School domain:	
General Goal: To encourage coalition building within the school environment.	
Sub-Goal 1: Enhance communication within the school environment	1. Host a Snowball/school meeting once per school grading period to discuss prevention guidelines with at least 1 representative from

	school administration (Principal), school board (superintendent), student support services (SAP counseling), school staff, and student clubs, student activities and student government. <i>(Report)</i>
Sub-Goal 2: Disseminate resources related to substance abuse within the school environment.	1. Obtain resources and distribute information, which should include phone and fax numbers, statistics, and fact sheets pertinent to substance prevention. <i>(Report)</i>
Sub-Goal 3: Provide training for all OS staff.	1. Train youth and adult staff in Best Practices for Implementing Operation Snowball. <i>(Copy of Attendance Roster)</i>
	2. Train youth and adults in evaluation. <i>(Copy of Attendance Roster)</i>
Sub-Goal 4: Involve the school environment in OS events.	1. Hold regular OS meetings. <i>(Report)</i>
	2. Host a minimum of 2 OS activities per year. <i>(Report)</i>
Community domain: General Goal: To increase community involvement and participation in Substance Abuse prevention programming.	
Sub-Goal 1: Raise awareness of alcohol, tobacco, and other drugs within the community.	1. Conduct an annual community needs assessment using OS, Inc. procedures and tools. <i>(Report)</i>
	2. Establish an action plan to address the above assessment results using OS, Inc procedure. <i>(Copy of Action Plan)</i>
	3. Invite a minimum of 3 community members to attend an OS activity. <i>(Report)</i>
	4. Provide ATOD prevalence rates to indicate community norms via various media resources (e.g., letters to the editor). <i>(Report)</i>
	5. Provide ATOD information about ways to change norms within the community. <i>(Report)</i>